



Michael Entner, MSIT

Technologist | IT Strategist | Solutions Architect
Wireless Expert | Sales Enabler | CX Designer
Innovation Consultant | C-Suite Navigator

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WORK EXPERIENCE

Independent Consultant

Entner Consulting Group | January 1998 - Present

- Fortune 500 innovation consulting (people, process & technology)
- Cross-domain IT strategy, architecture, design and execution

Executive Director, Digital Strategy and Transformation

Verizon Business | July 2013 - January 2019

- Led 20 executive-level digital consultants across six industry verticals
- Drove demand generation activities (\$30M+/annually) for global sales

Managing Consultant, CIO Advisory

PwC | July 2012 - July 2013

- Provided complex engagement management and architecture services
- Responsible for \$3M+ solution sales and executive engagement strategies

Enterprise Architect, End User Computing

Cognizant | December 2010 - March 2012

- Delivered N-Tier EUC architectures for Fortune 500s in the USA & Canada
- Core Architecture Team member for the largest global P&C insurer

Chief Technology Officer/Deputy CIO, Lamar University

Ellucian | January 2008 - October 2010

- Developed and executed LU's strategic technical direction
- Managed day-to-day operations and staff of the LU IT organization

Enterprise Architect, Office of the CIO

Houghton Mifflin Harcourt | November 2006 - December 2008

- Developed and executed fully-articulated global enterprise architectures
- Implemented Zachman and TOGAF architectural frameworks globally

Systems Architect, Precision Response Group

IAC | November 2005 - November 2006

- Architected and implemented Cisco, Citrix & Microsoft solutions
- Managed 24x7x365 highly redundant global enterprise systems

Mobility Solutions Architect, Orange County, FL Government

Software Resources | January 2003 - November 2005

- Designed and implemented OC's mobile computing infrastructure
- Managed regional cellular data services bid & implementation (EVDO)

Citrix Systems Architect, LatAm & Caribbean

Citrix Systems | September 2001 - September 2002

- Provided consulting services across the full spectrum of Citrix products
- Expanded Citrix presence into foreign markets, growing revenue by 200%

SPECIALIZED SKILLS

- Technology & Staff Management
- Go-to-Market Strategy
- Remote Computing Architecture
- Knowledge/Capture Management
- Business Requirements Analysis
- Training Program/Design Delivery
- Social Media Management & SEO
- Design Thinking & Ideation
- Partner Ecosystem Development
- IoT Design & Implementation
- Enterprise/Solutions Architecture
- Cybersecurity Strategy
- Advanced Wireless Technologies
- RPA & AI-Enabled Optimization
- Agile Program Management
- Data Aggregation & Dashboarding
- Spanish Fluency & Translation
- Citrix Systems Architecture
- CX/UX Design Methodology

EDUCATION

MS, Information Technology

Barry University, Miami, FL

BS, Information Technology

Barry University, Miami, FL

Pastoral Theology Studies

St. Joseph's College, Standish, ME

INTERESTS

Vintage Motorcycle Restoration

Sustainable Farming

Alternative Housing

Competitive Esports

Graphic Design & Fine Art